hexaevent

EVENT PLANNER APP

HELPFUL TO ALL

HexaEvent is an event planner app that offers event participants a multifunctional tool for networking based on their interests which they can select through the app.
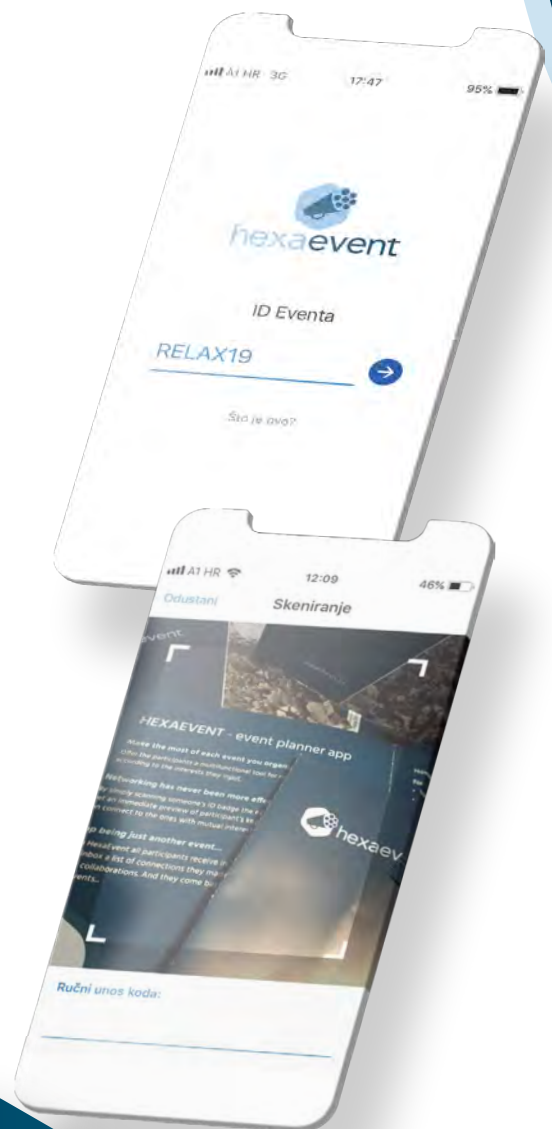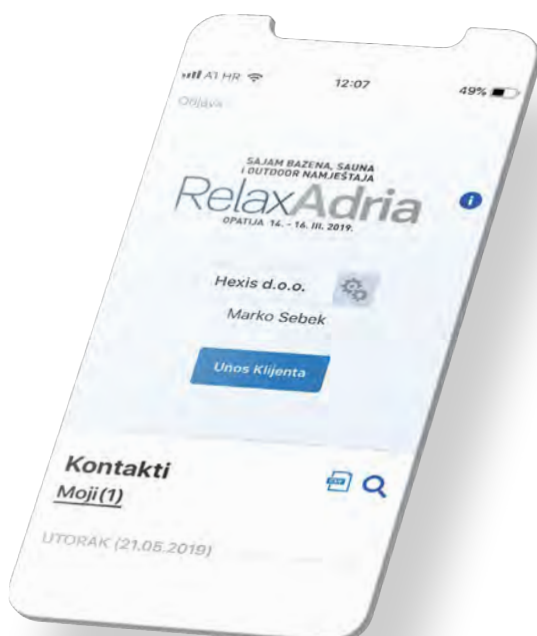
With its flexible design, the app is ready for design adjustments and modifications to suit various types of events.

Networking has never been more effective!
By simply scanning another participant's ID badge, the exhibitors and attendees get an immediate preview of the participant's keywords allowing them to connect to the ones which share their interests.

Once the event is complete, HexaEvent emails all participants a custom list of connections made at the event.

And they come back to your events...

This mobile app is helping **organize, execute** and **enjoy** an event

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ATTENDEES SIDE OF THE STORY

USER CENTERED

The story starts when the attendees get their event tickets. On their ticket there is a QR code which enables a faster entrance to the event and easier tracking.
Also, the code is used in the exchange of "digital business cards" at the event itself using the mobile app.

User centered
focus for great
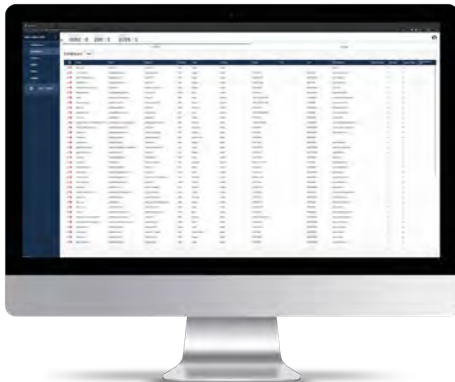**user experience**

App Benefits for the attendess

- Attendees can never lose a contact

- Attendees can rate contacts

- Attendees can write comments within a contact they "scanned"

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ORGANIZERS SIDE OF THE STORY

MANAGE IN PEACE

Through the Event Management System, web interface accessible by organizers, customizations can be made to fit every event and brand identity. The interface allows you to collect and see relevant statistics for the event, store scanned data, contacts, etc. Additionally, when the attendees register to get their tickets, the event organizers get the collected information in the notification tab of the EMS.

App Benefits for the organizers

- number of visitors that subscribed - all & today

- number of visitors that attended - all days & today

- graph showing number of subscriptions in the last 30 days

- pie chart demonstrating percentage of subscribed visitors
  (both attending and absent)

- graph showing the number of visitors at the event in real time

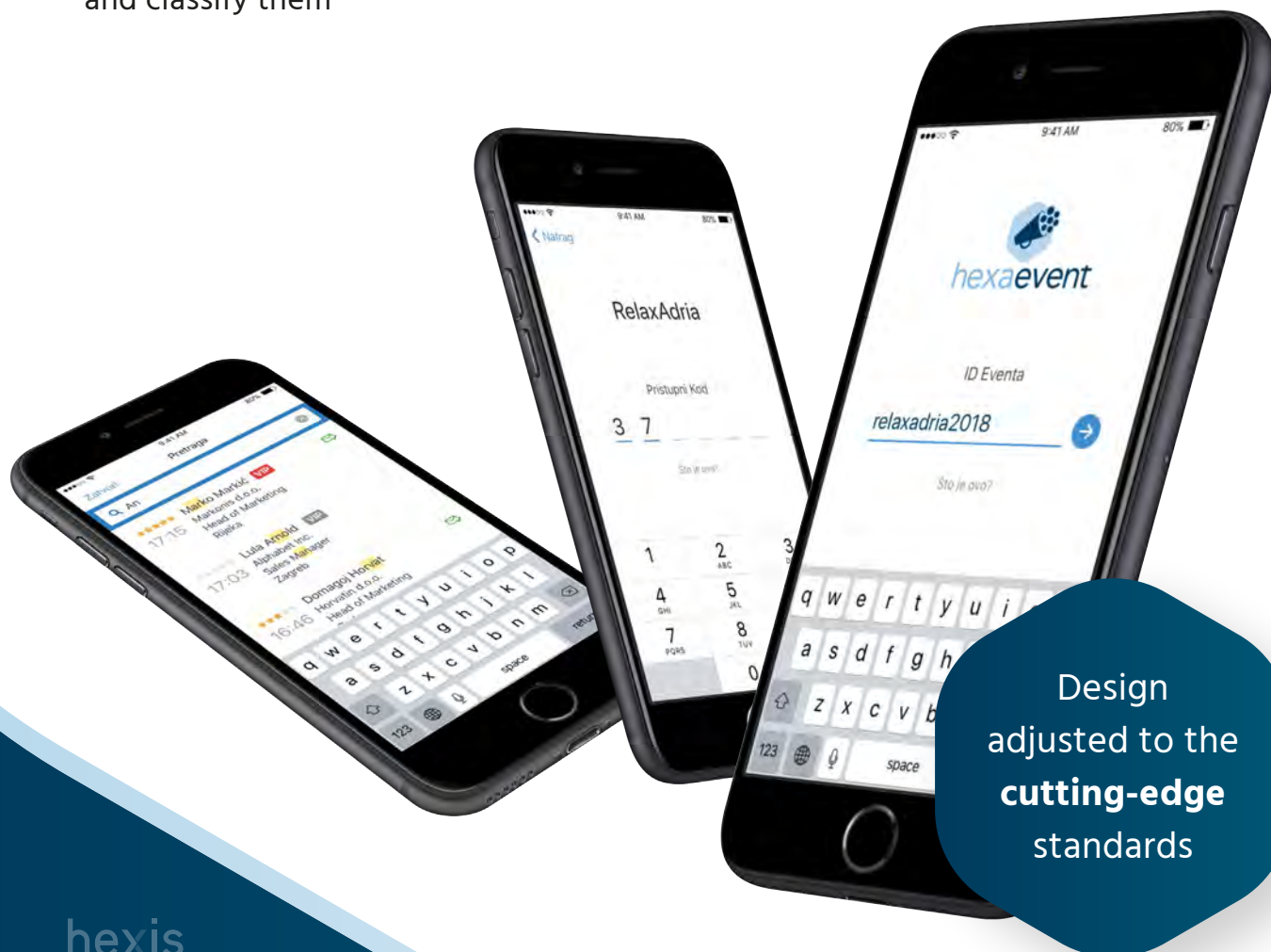**Flexible** and ready for design modifications

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EXIBITORS SIDE OF THE STORY

FOCUS ON PROMOTION

The application is made to be simple and easy to use, so that the exhibitors can focus on their contacts, promotion and sales. With scanning that takes just a few seconds and provides a good overview of the attendee, it becomes very easy to organize leads even in the heat of an big event.

App Benefits for the exibitors

- company representatives can enter info about themselves, their organization and about the products and/or services the company offers
- company representatives can enter info about potential customers and classify them

Design adjusted to the **cutting-edge** standards

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CONCLUSION

FOR ORGANIZERS

1. buy the ready-to-use HexaEvent app
2. customize it with your logo and contact info
3. fill in the list of exhibitors and their info
4. enjoy watching how people connect at your event
5. analyze detailed data (e.g. entry times/intervals, etc.) so you can
   optimize your future event accordingly

FOR EXIBITORS

1. log into the HexaEvent app with password given by the organizer
2. update your data (e.g. interests, services you offer and keywords)
3. print your ID card with QR code
4. scan the QR codes of other participants with your mobile phone at the event
5. meet the ones you find interesting for your business
6. find the information on all your connections in your inbox

APP FEATURES

- customizable app design
- access to the ID card at the moment of registration
- compatible with all mobile phone operating systems
- camera as a QR scanner
- entry control with detailed information - better data analysis
- detection of "VIP-match" according to the interest and keyword input
- B2B module - scheduling meetings in advance
- practical list of all connections in your inbox
- technical support at the event
- CVV export

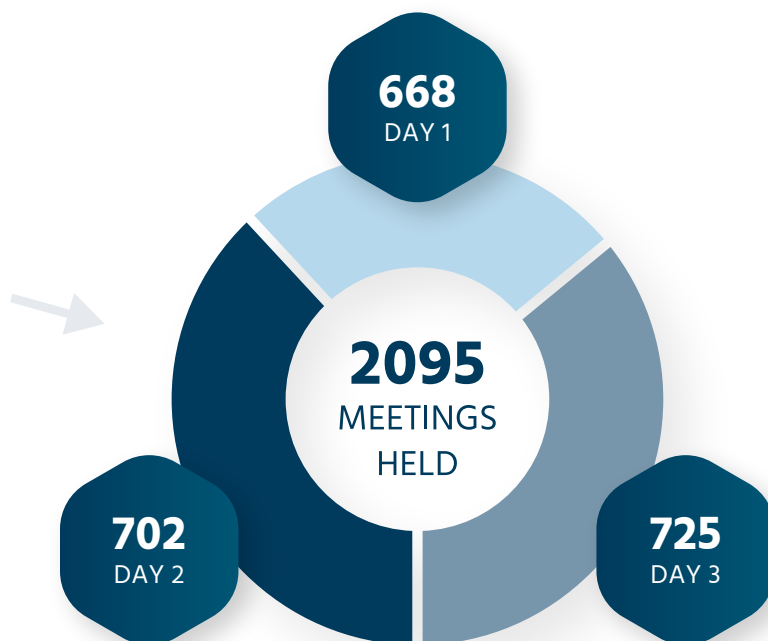With **hexaevent** make the most of every event!

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HEXAEVENT IN NUMBERS

RelaxAdria2019
14. - 16. III. 2019.
Opatija, CRO

16 150
SUBSCRIBED

2011
VISITORS

568
DAY 1

2011
SCANNED
VISITORS

714
DAY 2

727
DAY 3

668
DAY 1

2095
MEETINGS
HELD

702
DAY 2

725
DAY 3

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Software that suits you.

We care about the software. We speak your language. We make ideas come to digital life.

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STOP BEING JUST ANOTHER EVENT.